



## NEW YORK

### Growing uptown

**John Varvatos** is taking the show uptown — the rock 'n' roll stalwart just added a third member to his band of NYC stores, one that's primed to take the lead. The 4,200-square-foot flagship (765 Madison Ave.) has white oak floors and crown moldings, and veers from the denim-laden Soho and Bowery Varvatos boutiques with an emphasis on suiting (made-to-measure is also offered). The music lives on in rock-inspired accessories and luxe audio equipment — both for sale — and stylish mannequins made to look like **KISS**, currently raising hell in the windows.



## MILAN



Sneakers, \$540  
at **Giorgio Armani**, 760  
Madison Ave.

### Sneak attack

Known for his unsurpassable suits, **Giorgio Armani** is stepping up his sneaker game. The brand is releasing its first extensive collection of trainers, which comes as no surprise, since Milan's maestro regularly takes his bow wearing stylish kicks himself. Aptly titled "Run," the series gives the standard athletic shoe high-end treatment. Canvas and nylon mesh? Try crocodile, patent leather and pony hair. With luxurious fabrication complementing fresh design, they look decidedly "street" without sacrificing chic.



## PARIS

### Nouveau niche

**Berluti** is doing it up big, bringing sartorial savior-faire to the left bank. They've opened a new flagship that spans more than 4,843 square feet. It's a deserved boost to the label's presence, as the brand is becoming fashion editors' go-to. Take advantage of the **Grande Mesure** service—a program offering clients the opportunity to build an entirely bespoke wardrobe. But it's a must-go for creative director **Alessandro Sartori's** latest home-run collection, saturated with thick and rich colors. No one else could an aubergine suit so tastefully. 14 Rue de Sévres.

## LONDON

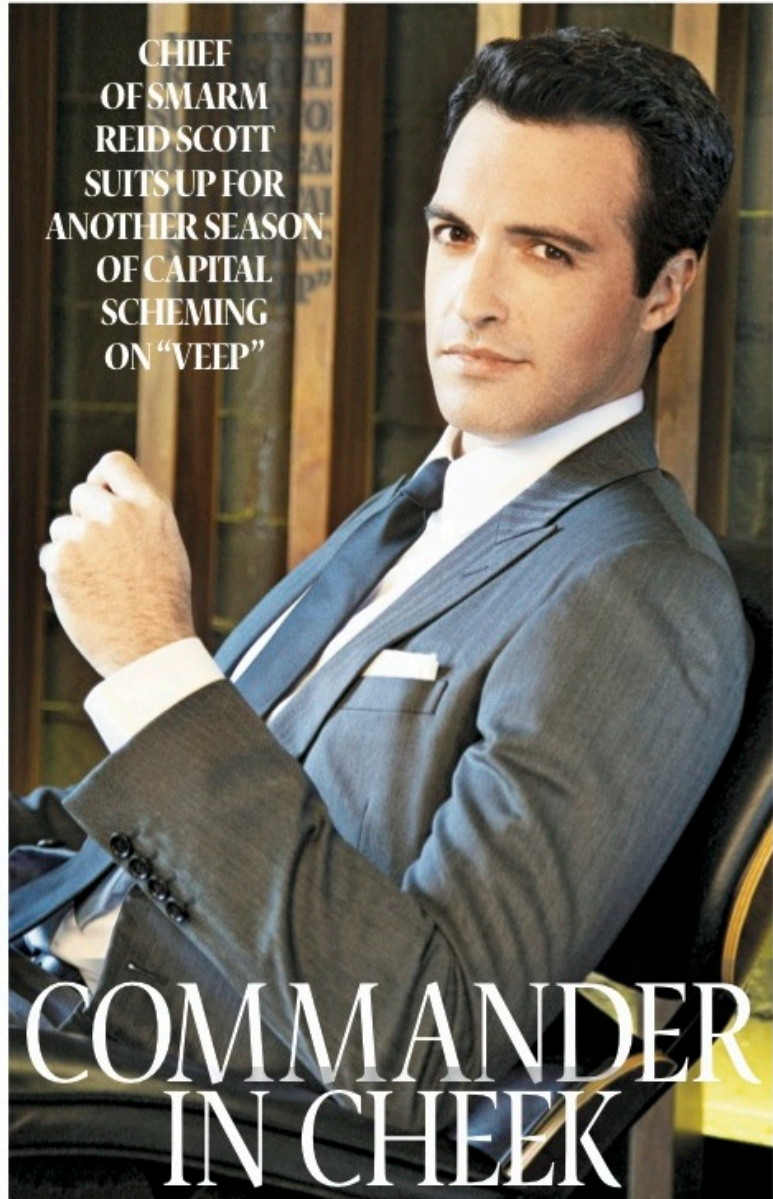
### Holy bokes

UK-based e-tailer **Mr Porter** has tamed London's newest enfant terrible, **J.W. Anderson**, with a limited collection you can actually wear. His outré duds are deftly distilled into a capsule of essentials, from button-ups to an anchor sweatshirt emblazoned with his initials. A killer standout is the biker jacket in spring-friendly denim as opposed to leather. **J.W. Anderson** sweatshirt, \$275, exclusively at **mrporter.com**



BY **TIMOTHY MITCHELL**  
PHOTOS COURTESY OF THESE BRANDS: GETTY IMAGES

## CHIEF OF SMARM REID SCOTT SUITS UP FOR ANOTHER SEASON OF CAPITAL SCHEMING ON "VEEP"



# COMMANDER IN CHEEK

FASHION EDITOR: SERENA FRENCH; STYLIST: BRENT COOVER; PHOTOGRAPHER: JIM WRIGHT/ATELIER MANAGEMENT; GROOMER: MARISSA MACHADO/CELESTINE AGENCY; LOCATION: HOLLYWOOD ROOSEVELT HOTEL, LOS ANGELES, THOMPSONHOTELS.COM/ROOSEVELT; Jacket, \$3,500, shirt, \$590, and tie, \$190, all at **DIORHOMME.com**; pocket square, \$49 at **TOMMY HILF**, 681 Fifth Ave.

By **DAN CRANE**

**R**ECENTLY, at a Wizards basketball game in Washington, DC, actor Reid Scott was approached by a young woman shouting, "I'm the Dan! I'm the Dan in my office!"

"That's not a good thing!" says Scott, who plays unscrupulous aide Dan Egan on the cutting political satire "Veep."

Scott is now sipping an oolong tea at Lamill, a posh cafe in the Silver Lake neighborhood of LA, not far from his home. The 36-year-old, wearing a Rag & Bone button-down and Levi's, was unwinding after an intense shooting schedule for the third season of "Veep"; the first episode airs on HBO on April 6.

He's so convincing as the take-no-prisoners, career-climbing weasel Dan Egan, one might suspect he's just



Reid Scott, Julia Louis-Dreyfus and a club sandwich on "Veep."

playing a thinly veiled version of himself. As it turns out, Reid Scott isn't morally bankrupt and aggressively ambitious.

"He's the polar opposite," the show's vice-presidential Emmy-winning star Julia Louis-Dreyfus tells Alesha. "[Reid is] certainly a very confident guy, but he's sensitive, a team player and

generous. Those are not words you would ever use to describe Dan Egan."

Scott's just highly adept at playing a Machiavellian jerk. While the "Veep" cast are careful not to leak any spoilers, it's clear that Dan Egan is going to undergo a bit of a metamorphosis. But don't worry,

he will emerge from his chrysalis as a "Silence of the Lambs" moth and not a beautiful butterfly.

"We get to see a kind of vulnerability," Louis-Dreyfus says, "and there are a few massive surprises that come out of Dan's mouth as the season unfolds. He's given more responsibility and, needless to say, he can't handle it. We have a bunch of scenes together which are... somewhat alarming. 'Cringey' comes to mind."

Louis-Dreyfus thinks that her character Selina Meyer plays off of the weasel Dan Egan so well because of their similarities. "Selina and Dan are both narcissists in a very vivid kind of way," she says. "It's fascinating to see together. It's like those figure skating couples that seem to be very fluid, and they're moving at lightning speed across the ice, but one false move and they crash into each other and they're both going to have cracked heads."

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Suit, \$449, and pocket square, \$50, both at **TOMMY HILFGER**, 681 7th Ave. Sweater, \$125, \$135 at **mpporter.com**

**ERMEGILDO ZEGNA** sweater, \$725, and shirt, \$385, both at **zegna.com**. Pants, \$390, and shoes, \$725, both at **GUCCI**, 725 Fifth Ave., Fifth Ave. **RAY-BAN** sunglasses, \$129.99 at **sunjifashout.com**

Coat, \$399 at **TOMMY HILFGER**, 500 Broadway. Suit, \$1,995 at **BURBERRY**.com. Shirt, \$380 at **GUCCI**, 725 Fifth Ave. Shoes, \$595 at **GIORGIO ARMANI**, 760 Madison Ave. Tie, \$55 at **PERVVELLIS**.com

Jacket, \$2,035, and pants, \$760, both at **LOUISVUITTON**.com. Shirt, \$325 at **EMPORIO ARMANI**, 601 Madison Ave. Suspenders, similar styles for \$60 at **BROOKSBROTHERS**.com **ERMEGILDO ZEGNA** tie, \$205 at **zegna.com**

# THE FRONT RUNNER

PHOTOS BY JIM WRIGHT/ATELIER MANAGEMENT.

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Scott got his introduction to politics while growing up in Albany. His father is an attorney who's been involved with Saratoga County politics for many years. His uncle successfully ran for office several times upstate, and since he was a child he was convinced that his uncle and his aunt hated each other because of their loud verbal debates.

"It wasn't until I was older that I realized they were agreeing with each other, but really fervently, against the rest of the family," Scott says. "You can't get them together more than five minutes before a whole political discussion just starts tumbling out."

Scott maintains that an acting career was never his goal. "This was all an accident," he says. He studied film at Syracuse and took acting classes solely to hone his directing skills, and so, as he said, "See what it is those weirdos did all day." A professor suggested he audition for a play, and later helped him get an agent. He spent some years in New York City, landing gigs on shows like "The Secret Life of the American Teenager," "My Boys" and "The Big C," and studied improvisation at the Upright Citizens Brigade Theatre, which was co-founded by future "Veep" cast mate Matt Walsh, who plays a press secretary.

"I walked into the 'Veep' audition and Matt was there," Scott says. "I had met him before, but he didn't remember me."

Though the cast works from a dense script, a lot of "Veep" is improvised, allowing Scott to put his training to good use. "Can I take credit for him being funny?" asks Walsh. "No, but he's very smart and a comedy nerd. Reid's really good at playing that character, and he can create material once we're in the scene that is very believable, and from that point of view."

To get into Egan's duplicitous mindset, Scott read up on DC politics, studied pundits and met with genuine Beltway insiders. "Actually, the first bit of research I did was right here," he recalls, turning to point at a nearby table. "One of my good buddies worked on the Hill for years — he worked on Howard Dean's campaign, for the Clintons, he's been a consultant for Bloomberg. So, I called him up and said, 'Can you read this script, tell me what you think and give me some pointers?' We sat down over there and the first words out of his mouth were, 'Okay, so um, so you're playing me.'"

Via his politically connected friend, Scott met with other DC staffers. "These kids were 24," Scott says. "Their senator or congressman is rubber-stamping it, but they're drafting major legislation! They're all sleeping with each other and drinking like fish!" Scott was surprised at how willing they were to reveal information. "Nothing illegal," he says, "but they were thrilled that someone wanted to tell their story and base characters and idiosyncrasies on them."

The show's wardrobe is also based on the sartorial style of politicians: disheveled, overworked and underpaid. "The DC crowd is about 10 years behind the fashion curve," Scott says. "But Dan is a cutting edge schmooze, so he's only 5 years behind."

Scott was happy to get spruced up for the Alexa shoes. "My personal style falls between casual cool and meticulous slob," he says. "I'm most comfortable in jeans, but I love fashion. Lately I've been a fan of Rag & Bone, Civiatar and Ted Baker."

Now that Season 3 has wrapped, Scott's trying to put his producing (and directing) skills to work, including adapting a novel with his fiancée, the actress Elspeth Keller. "I intend to act forever if I can," he says.

"But I'm slowly now being afforded some opportunity to go back and do what I meant to do all along." The first projects he'll be working on are not comedic at all, and he looks at them as "sort of a palate cleanser" after the cynically political world of "Veep." "I'll always come back to comedy," he admits. "Doing drama can feel satisfying, but day to day, it's just not as fun as laughing. I am very lucky that I get to go to work and laugh all day for my day job, and then go home and torture my artistic self."

## HOLLYWOOD HACIENDA

No hotel embodies the city's silver screen luxury like the Hollywood Roosevelt — it was home to the first Oscar ceremony in 1929, after all. Located across from Grauman's Chinese Theatre, the hotel is a perennial go-to for locals hitting up its famous rooftop, Teddy's, and for in-the-know out-of-towners staying in its stately rooms. Accommodations range from suites with stunning city views to cozy poolside cabanas. It's also the only place in the world where you can swim in an actual David Hockney work — the artist painted a mural inside the pool. <http://www.thompsonhotels.com/hotels/la/hollywood-roosevelt> 323.466.7000 7000 Hollywood Blvd. Los Angeles, CA 90028